



2018-2019 ANNUAL REPORT



*Florida's
Epilepsy Ally*

WELCOME LETTER

A MESSAGE FROM OUR PRESIDENT & CEO



Dear Friends of Epilepsy Florida,

For nearly 50 years, Epilepsy Florida has served as the premier source of information and services for individuals living with epilepsy in the state of Florida.

With eight offices statewide, in Miami, Fort Lauderdale, West Palm Beach, Jacksonville, Daytona, Gainesville, Pensacola, and Naples, we are dedicated to connecting people to the help and resources they truly need. We are committed to being the first call for anyone living with epilepsy, the person newly diagnosed with epilepsy, the parent of a child struggling with seizures, or the caregiver of a loved one without work because of their condition. For those in need, we proudly provide case management, psychological services, family services support, and, if eligible, medications, clinics, and EEG and diagnostic testing. We also provide camp, support groups, advocacy, and epilepsy education to the community at large.

As we reflect on this past year, I am pleased to share the many successes that enabled our progress toward providing the highest level of support and care for Floridians with epilepsy.

We impacted nearly 2,500 individuals through our direct services. This impact extends further to family members who also benefit from our services, as epilepsy significantly affects them, too. I'm proud to note that nearly \$13,000 of the client fees received from these services was reinvested directly back into our programs. Combined, our annual Walk the Talk for Epilepsy events and signature November Epilepsy Awareness Month events raised more than half a million dollars in support of our mission. Additionally, we successfully executed advocacy events to allow stakeholders from around the state to come together during Florida's legislative session to meet with legislators, review policy, and encourage continued epilepsy support.

The following pages of this annual report will highlight even more progress made by Epilepsy Florida in the 2018-2019 year.

Today, we build on our nearly 50-year legacy of serving the 426,000 Floridians who suffer from epilepsy and as the foremost provider of support and care for Floridians with epilepsy. Thank you for your unwavering support as we strive to make our dream of a world free from epilepsy a reality.

Sincerely,

A handwritten signature in black ink that reads "Karen Basha Egozi". The signature is written in a cursive, flowing style.

Karen Basha Egozi
President & CEO

CURRENT BOARD OF DIRECTORS



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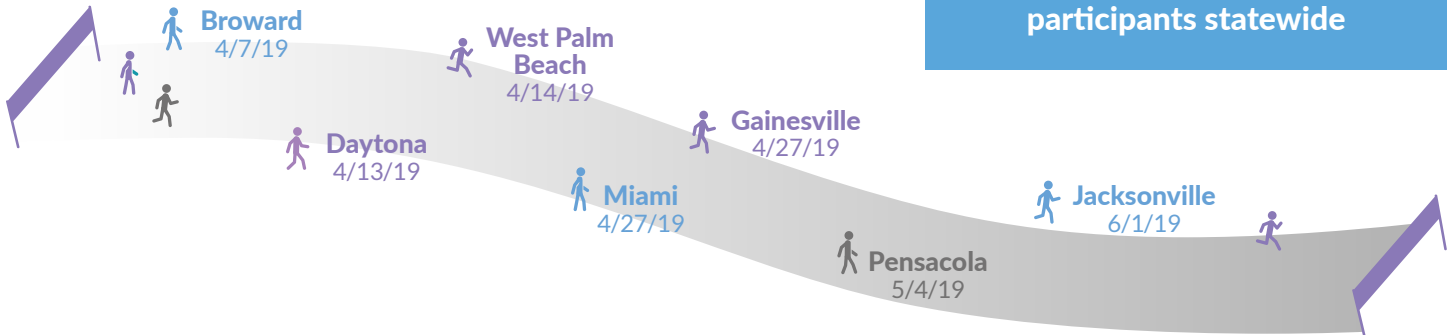
SERVICES

<p>SERVICES</p> 	<p>6,323</p> <p>Individuals Assisted</p>	<p>1,093</p> <p>Attendees at 134 Support Group Meetings</p>	<p>2,432</p> <p>Individuals Received Care Coordination</p>	<p>6,323</p> <p>Individuals Assisted</p>
<p>MEDICAL</p> 	<p>835</p> <p>Neurological Evaluations</p>	<p>1,500</p> <p>Lab Tests</p>	<p>218</p> <p>Other Tests (MRI, EEG, CT Scan, Bone Scan)</p>	<p>2,553</p> <p>Medical Services</p>
<p>PSYCHOLOGICAL</p> 	<p>415</p> <p>Client Sessions</p>	<p>125</p> <p>Client Assessments</p>	<p>503</p> <p>Hours of Counseling</p>	<p>415</p> <p>Psychological Sessions</p>
<p>PREVENTION & EDUCATION</p> 	<p>8,203</p> <p>Attendees at 452 Epilepsy Educational Presentations</p>	<p>127,820</p> <p>Attendees educated at 1,101 Awareness Activities</p>	<p>2,807,751</p> <p>Individuals Reached Through Online and Social Media Platforms</p>	<p>2,800,000+</p> <p>Persons Educated</p>
<p>INTAKE</p> 	<p>5,093</p> <p>Calls From Individuals Seeking Assistance</p>	<p>604</p> <p>Intakes of New Cases</p>		<p>5,093</p> <p>Service Calls</p>
<p>CAMP</p> 	<p>86</p> <p>Children with Epilepsy Sponsored</p>	<p>7,000+</p> <p>Hours of Fun</p>	<p>20</p> <p>Families Empowered at Family Weekend</p>	<p>106</p> <p>Camp Scholarships</p>

\$12,945 of Client Service Fees reinvested into Programs

EVENTS

Walk the Talk for Epilepsy



Seven walks raised more than \$440,000 with 2,800+ participants statewide

Let's Talk About It! November Epilepsy Awareness Month

Seven events raised more than \$233,000 with 850+ participants statewide



Spooky Soirée
Miami



Concert Under the Stars
West Palm Beach



Great Gatsby Charity Bash
Jacksonville



Snacks & Swizzles
Cocktail Event
Daytona



Educational Dinner
Gainesville



Cheers for Charity
Pensacola



Roaring 20's Soirée
Naples

Do-It-Yourself (DIY)/Special Events

Thank you to our dedicated supporters for hosting events in the community to help spread awareness and raise funds for individuals living with epilepsy!

32 DIY/Special Events raised more than \$62,000



Golf Outings



Quarter Auctions



Runs/Walks/
Marathons



Corporate
Jeans Days



Charity
Brunches



Game
Dinners



Holiday
Parties

HIGHLIGHTS

Advocacy



Governor **Ron DeSantis** and First Lady **Casey DeSantis**
Commissioner of Agriculture and Consumer Services **Nicole Fried**
Senator **Aaron Bean**
Representative **Cord Byrd**
Representative **MaryLynn Magar**



Staff members and volunteer epilepsy advocates met with more than **15 Florida legislators** throughout **Capitol Day**

Clayton Feig Youth Awardees



Addyson Johnston

Jacksonville



Maegan Haganey

Daytona



Tori Longo

Naples



Bailey Ryon

Gainesville



Jordyn Salbe

West Palm Beach



Christopher Garcia

Miami



Mathieu Rybarscyk

Broward



Vincent Solomon

Pensacola

Clayton Feig Youth Fund raised \$63,000+ in support of Children's Services

Healthcare Navigation Program

EFL Navigators personally assisted and educated:



226,917

consumers

and reached 47,766,800+ via media coverage over the life of the program



6,357

Consumers received in-person Navigation services



5,718

Consumers were assisted to enroll in a Qualified Health Plan or Medicaid/CHIP

HIGHLIGHTS

Digital



Website

Sessions: **55,000+**
 Users: **33,000+**
 Pageviews: **142,000+**
 Pages/Session: **2.59**
 Avg. Session Duration: **2:34**



Social Media

Total Followers: **23,375**
 Total Reach/Impressions: **2,807,751**



Newsletter

Monthly e-newsletter has been sent out to a database of **more than 25,000 individuals** and growing.



Digital Fundraisers

\$18,000+ in Facebook Fundraisers

Media



97
 Featured News Articles



9
 TV News Segments



6
 Radio Segments

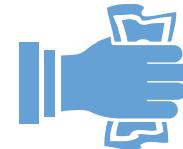
FOUNDATION & CORPORATE DONORS



\$2,084,975
 in Grants & Government Funding



\$111,780
 in Corporate Dollars



\$84,384
 in Individual Donations



Miami

7300 N Kendall Drive, Suite 760
Miami, FL 33156

Phone: (305) 670-4949
Fax: (305) 670-0904

Broward

512 NE 3rd Avenue, 3rd Floor
Ft. Lauderdale, FL 33301

Phone: (954) 779-1509
Fax: (954) 779-1549

West Palm Beach

801 Northpoint Parkway
West Palm Beach, FL 33407

Phone: (561) 478-6515
Fax: (561) 687-9318

Jacksonville

5209 San Jose Blvd., Suite 102
Jacksonville, FL 32207

Phone: (904) 731-3752
Fax: (904) 730-2329

Gainesville

309 NE 1st Street, Suite 20 & 21
Gainesville, FL 32601

Phone: (352) 378-4324
Fax: (352) 378-4227

Pensacola

105 E. Gregory Square, Suite C
Pensacola, FL 32502

Phone: (850) 433-1395
Fax: (850) 433-2006

Daytona

PO BOX 163
New Smyrna Beach, FL 32170

Phone: (386) 314-0904
Fax: (386) 402-8240

Naples

5450 YMCA Road, Suite 100
Naples, FL 34109

Phone: (239) 778-8316
Fax: (239) 778-8317

Eight Offices Across Florida Serving 36 Counties

STAY CONNECTED