EPILEPSY ALLIANCE FLORIDA 2021-2022 ANNUAL REPORT



Providing local care and support to Florida's communities.





A MESSAGE FROM OUR PRESIDENT & CEO

Dear Allies of Epilepsy Alliance Florida,

Did you know more than 500,000 individuals in Florida struggle with epilepsy, making it the state with the most instances of the disease in our country? In fact, one in 26 people in the United States will develop epilepsy at some point in their life. The net cast by epilepsy is wide – it impacts every aspect of one's life and every person in it, and the number rises when you include families and caregivers.



For more than 50 years, it has been our mission to serve those impacted by epilepsy in Florida's communities by connecting them to the help and resources they need and deserve. It's the power of local. These resources include case management, medical services, education, psychological services, family services support, and, if eligible, medications, clinics, and diagnostic testing.

That's why this year, we changed our organizational name to **Epilepsy Alliance Florida** (formerly Epilepsy Florida). This move officially aligns us with Epilepsy Alliance America, and positions us to better provide local care, services, and support to the community. While we have a new name, we remain steadfast in our longstanding mission to support the more than half a million Floridians impacted by epilepsy by confronting the spectrum of challenges created by seizures.

The name change marked the beginning of a busy year that included significant progress toward our ultimate goal of providing the highest level of support to Floridians with epilepsy.

We assisted more than 8,600 individuals living with epilepsy through direct services, and provided nearly 1,500 with medical services. Our annual Walk the Talk for Epilepsy event returned to an in-person format and raised nearly \$400,000 in support of our mission. Additionally, we affected change through advocacy with the passage of the Care for Students with Epilepsy or Seizure Disorder law in Florida. Beginning as a bill in 2021, it was spearheaded by Representative Nicholas X. Duran, incoming chair of the board of directors of Epilepsy Alliance Florida, and Senator Ileana Garcia, who struggled with epilepsy as a child and received services from our organization. We are so grateful for the bipartisan support that enabled this important law to become a reality.

The following pages of this annual report will highlight even more progress made by Epilepsy Alliance Florida in the 2021-2022 year. Despite the continuance of the COVID-19 pandemic, our services remained uninterrupted.

It's our sincere honor to serve everyone in Florida's local epilepsy communities. Thank you for your partnership and support – now and always – that helps to make our work possible. Until there is a cure, Epilepsy Alliance Florida has you covered.

Sincerely,

Karen Basha Egozi President & CEO

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Director



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Director

SERVICES





8,635

Care coordination for patients and families 1,018

Attendees at 109 Support Group Meetings 2,739

Calls from Individuals Seeking Assistance 12,392

Individuals Assisted



671

Neurological Evaluations (410 via Face-to-Face; 261 via Telemedicine) 702

Lab Tests

82

Diagnostic Tests (MRI, EEG, CT Scan, Bone Scan) **1,455**Medical Services



521

Client Sessions

115

Client Assessments 1,127

Hours of Counseling

636Psychological Sessions



4,678

Attendees Received Epilepsy Education at 336 Presentations 17,890

Attendees Educated at 1,545 Awareness Activities 856,784

Individuals Reached Through Online and Social Media Platforms 879,352
Persons Educated



19

Children with Epilepsy Sponsored 1,704

Hours of Fun 5

Families Empowered at Family Weekend

24Camp Scholarships



70,967

Consumers assisted and educated

4,322

Consumers received one-onone Navigation services 1,478

Consumers enrolled

76,767Consumers Attended



Walk the Talk for Epilepsy



Seven walks raised \$384,658

Let's Talk About It! November Epilepsy Awareness Month



Giving Tuesday



Vineyard Vines Give Back



Trulieve In-Store Promotion

Three events raised \$80,177

Special Events Hosted by Supporters



Golf Outings



Game Dinners



Wrestling Events

Five special events raised \$172,781

Seizure Dog Scholarship Program



Raised \$10,950

Care for Students with Epilepsy or Seizure Disorder Law



Law passed in 2022

HIGHLIGHTS



Digital Media



Website

Sessions: 38.7k Users: 55.2k Pageviews: 74k+ Pages/Session: 1.92 Avg. Session Duration: 1.58



Social Media

Total Followers: 27,226 Total Reach/Impressions: 856,784



Newsletter

Monthly e-newsletter has been sent out to a database of more than 27,000 individuals and growing.



Digital Fundraisers

\$17.116 in Facebook **Fundraisers**

Traditional Media



26 **Featured** News Articles



10 **TV News Segment**

FOUNDATIONS, GOVERNMENT, & CORPORATE DONORS



\$3.585.359 in Grants & Government **Funding**



\$152.485 in Corporate **Dollars**





AIG - American International Group

Akerman, LLP

Aquestive Therapeutics

B Carlin Foundation

Baptist Health of South Florida

Batchelor Foundation

Benevity

Bluejean Software

Bradley Richter

Bressman Animal Clinic DBA All Creatures

CJ Henry Law Firm PLLC

Clayton Feig Fund

Commissioners-Miami Dade County

Community Agency Partnership Program

(CAPP) Alachua County

Curaleaf Florida LLC

Della Laidlaw Trust

Di Pauli Family Found-Robert Di Pauli

Dr. John T. Macdonald Foundation

Epilepsy Alliance America

EISAI, Inc.

Florida Blue Foundation

Florida Department of Health

Foreign Parts Distributors, Inc.

Florida Power and Light Company

G4 Good Foundation, Inc.

GFX. Inc.

GL Homes of FL Corporation

Harry Kramer Memorial Fund

Health Foundation of South Florida

Health Resources and Services Administration

Holman Automotive

Jazz Pharmaceuticals

Jazz Speakers Bureau

Levitetz Family Foundation, Inc.

MaryEllen Willis Charitable Trust

MedMen

Medtronic

Memorial Healthcare System

Miami-Dade County

Michal & Danielle Bander

Mickey Singer

Neurelis, Inc.

Nicklaus Children's Hospital

PhRMA

Regis HR Group Holdings

Silvester Foundation, Inc.

Subaru, Inc.

Sunovion

Sunshine Health

The Alex & Agnes McIntosh Foundation

The Children's Trust

The Garner Foundation, Inc.

The Health Council of South Florida, Inc.

The Palace Garden

The Thomas Kirbo & Irene Charitable

Foundation

The Wawa Foundation

The Weissman Foundation

The William Brown Foundation

Truist Bank

Trulieve

UCB, Inc.

United Way of Escambia

United Way of Martin County

United Way of Miami-Dade

United Way of Palm Beach

University of South Florida

Vineyard Vines Retail, LLC

Zensah Company

ZipData.net

Zogenix



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Seven Offices Across Florida Serving 37 Counties

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