

THE POWER OF LOCAL

ANNUAL REPORT
2022-2023



THE POWER OF LOCAL

A MESSAGE FROM OUR CEO

THE POWER OF LOCAL



Dear Allies of Epilepsy Alliance Florida,

The power of local. These four small words hold such a large meaning for us here at Epilepsy Alliance Florida.

It's our mission to support the more than half a million Floridians impacted by epilepsy by confronting the spectrum of challenges created by seizures. We do this, on the ground, in local communities across the state of Florida each and every day. From our northernmost communities in Pensacola to as far south as Miami and the Florida Keys, we connect those in need to the help and resources they require and deserve.

To position our organization to provide the best local care, services, and support to our Florida communities, we aligned with our national Epilepsy Alliance organization five years ago. Being part of the Epilepsy Alliance America network has meant so much, allowing us to amplify our work at the local level by working with like-minded epilepsy organizations across the country who share our passion to always put patients first. It's that passion that brings us together to always do the best for those with epilepsy and their caregivers.

This past year allowed us many opportunities to put the power of local into action.

We assisted more than 12,000 individuals living with epilepsy through direct services and provided more than 1,500 with needed medical services. Our annual Walk, the Talk for Epilepsy events, made a collective strive towards destigmatizing epilepsy – bringing together 1,857 participants in our local communities and raising \$440,000. Across the state, special events like our Pediatric Neurology Conference and golf outings raised more than \$416,000 in support of our mission. During Epilepsy Awareness Month in November, we turned landmarks and news teams purple and came together at local events to raise epilepsy awareness. We also continued our advocacy efforts in Tallahassee and were proud to see the Care of Students with Epilepsy or Seizures Disorders law go into effect in July 2022 – a law we have actively backed by providing individualized seizure action plan support and free training for all school personnel.

The following pages of this annual report will highlight even more progress made by Epilepsy Alliance Florida in the 2022-2023 year.

As we look to the years ahead, we're motivated by our more than 50-year history serving Florida's local epilepsy communities. We're also inspired by you. In all the ways you support our organization, it's because of you that our work is possible. It's because of you that our epilepsy world is a better place.

Sincerely,

Karen Basha Egozi

BOARD OF DIRECTORS

Meet the distinguished Board of Directors behind Epilepsy Alliance Florida (EAFLA). Comprising a diverse array of talents and expertise, the board includes influential business leaders, renowned neurologists, epileptologists, and community advocates. With their combined efforts, EAFLA continues to make a positive impact on the lives of those affected by epilepsy, ensuring comprehensive support and awareness throughout the community.



NICHOLAS X. DURAN
BOARD CHAIR
MIAMI



BETH ALCALDE
VICE CHAIR
STUART



PATRICIA DEAN, ARNP, MSN
IMMEDIATE PAST BOARD CHAIR
MIAMI



KEVIN FEIG
TREASURER
DAVIE



ADAM ADACHE
SECRETARY
FORT LAUDERDALE



STEVE FEIG
MIAMI BEACH



BRYAN P. FILSON
FORT MYERS



CARLOS J. GIMENEZ
MIAMI



HIND KETTANI, MD
TAMPA



SUSAN NELSON, DO
HOLLYWOOD



KATIA M. PHILIPPEAUX
NORTH MIAMI



MANUEL B. TORRES, MD
MIAMI



TAREK ZAKARIA, MD
MIAMI



VANCE ALOUPIS
MIAMI

FACES OF EPILEPSY



KEONDRAE



Keondrae, a high school football star and academic standout, faced adversity when he had his first seizure at 17. Despite this, he remained determined and secured a full scholarship to play college football in Pennsylvania. However, the school rescinded the offer upon learning about his epilepsy. Undeterred, he reached out to other institutions but faced rejection due to his condition.

Returning home feeling defeated, Keondrae decided not to let epilepsy hinder his football passion. He now coaches youth football for his former team, aiming to inspire students facing similar challenges. He continues his education, explores his talents as an actor, and dreams of becoming an NFL coach to break the stigma surrounding epilepsy and motivate others to overcome adversity.



ZOHE

Zohe, originally from Puerto Rico, moved to Miami with her family for better opportunities at age nine. A car accident at 17 disrupted her life, leading to a five-day coma and an epilepsy diagnosis. Her family's unwavering support and connection with Epilepsy Alliance Florida (EAFLA) became crucial.

EAFLA, especially its case management team, provided Zohe with essential assistance, including medical help, professional referrals, support groups, and social engagement. Coping with restricted driving due to seizures was a daily challenge that eroded her independence.

Employment stability remained elusive, with job losses possibly linked to her medical condition, including one as a flight attendant. Despite these obstacles, a silver lining emerged when Zohe was referred to Cleveland Clinic. There, she received a NeuroPace implant that significantly improved seizure management, though not eliminating them entirely. Despite ongoing challenges, she remains positive and grateful for the love and assistance enriching her daily life.

PURPLE = RED + BLUE RECEPTION

Annually, we journey to Tallahassee during Florida's legislative session to engage with stakeholders, evaluate policies, and hold the Epilepsy Alliance Florida's prestigious "Purple = Red + Blue" evening reception. At this event, we honor state leaders who have shown unwavering support for both our organization and epilepsy sufferers across the state with our Champion of the Heart Award.



Above: Florida legislators gather in support of Epilepsy Alliance Florida for the annual Purple = Red + Blue reception in Tallahassee.



**Providing
local care
and support
to Florida's
communities.**

OUR HISTORY

Established in 1971 as a not-for-profit 501(c)(3), Epilepsy Alliance Florida (EAFLA) is the principal agency for epilepsy programs and services sponsored by the State of Florida, servicing over half a million Floridians who live with the condition. For most of our history, we were known as Epilepsy Foundation of Florida, but in July 2018 we formally changed our name as we co-founded Epilepsy Alliance America, a nationwide network of community-based epilepsy organizations. EAFLA also serves as the lead advocate for the rights and needs of people with epilepsy and seizures at the local, county, state, and national level.

OUR IMPACT

PROGRAMS & SERVICES



CARE COORDINATION

Care coordination for patients and families	8,940
Attendees at 115 support group meetings	852
Calls from individuals seeking assistance	4,198

INDIVIDUALS ASSISTED: **13,990**



MEDICAL

Neurological evaluations (In-person & Telemedicine)	690
Lab tests	759
Diagnostic Tests (MRI, EEG, CT scan, bone scan) ..	96

MEDICAL SERVICES: **1,545**



PSYCHOLOGICAL

Client sessions	601
Client assessments	106
Hours of counseling	937

PSYCHOLOGICAL SESSIONS: **707**



OUR IMPACT

PROGRAMS & SERVICES

PREVENTION & EDUCATION



Attendees received epilepsy education at 1084 presentations.. **15,047**

Attendees educated at 1,377 awareness activities **19,624**

Individuals reached online & through social media **1.5M**

PERSONS EDUCATED: **1,534,671**

CAMP



Children with epilepsy sponsored **34**

Hours of fun **6,456**

Families empowered at Family Weekend **11**

CAMP SCHOLARSHIPS: **45**

HEALTHCARE NAVIGATION



Consumers assisted and educated **71,247**

Consumers received one-on-one Navigation services **5,292**

Consumers enrolled **1,893**

CONSUMERS ATTENDED: **78,432**



EVENTS & HIGHLIGHTS



SUPPORTER-HOSTED
SPECIAL EVENTS RAISED **\$416,002**

Highland Games on the Farm, hosted by Epilepsy Alliance Florida's Board of Directors Vice Chair, Beth Alcalde, transported attendees to the heart of Scotland. Guests relished a Scottish fare meal and were serenaded by the tunes of a bagpipe band. The event's highlight of the night was the dachshund derby races that had everyone on the edge of their seats. This event helped to raise funds for the Seizure Dog Fund which provides financial assistance to those seeking a seizure-trained assistance dog.

LET'S TALK ABOUT IT! EPILEPSY AWARENESS MONTH



Client Dinners

Miami, Broward, Jacksonville

Chili Cook-Off

Pensacola

Giving Tuesday

Statewide

THREE EVENTS
RAISED
\$37,000



WALK the TALK

\$440,000
RAISED IN TOTAL

1,857
TOTAL PARTICIPANTS

Epilepsy Alliance Florida's annual "Walk the Talk" events serve as vibrant platforms for epilepsy awareness across seven distinct locations throughout Florida. These walks transcend mere footsteps, uniting a diverse tapestry of supporters, individuals impacted by epilepsy, along with their families, and enthusiastic local businesses and sponsors. The event's significance extends beyond its physical journey, symbolizing a collective stride towards destigmatizing epilepsy and fostering a sense of unity. With each step taken and connection made, "Walk the Talk" reiterates the power of community engagement in driving understanding, acceptance, and support for those living with epilepsy.



1,690

FREE BIKE HELMETS GIVEN TO
COMMUNITY MEMBERS TO
PROMOTE THE PREVENTION OF
HEAD INJURY

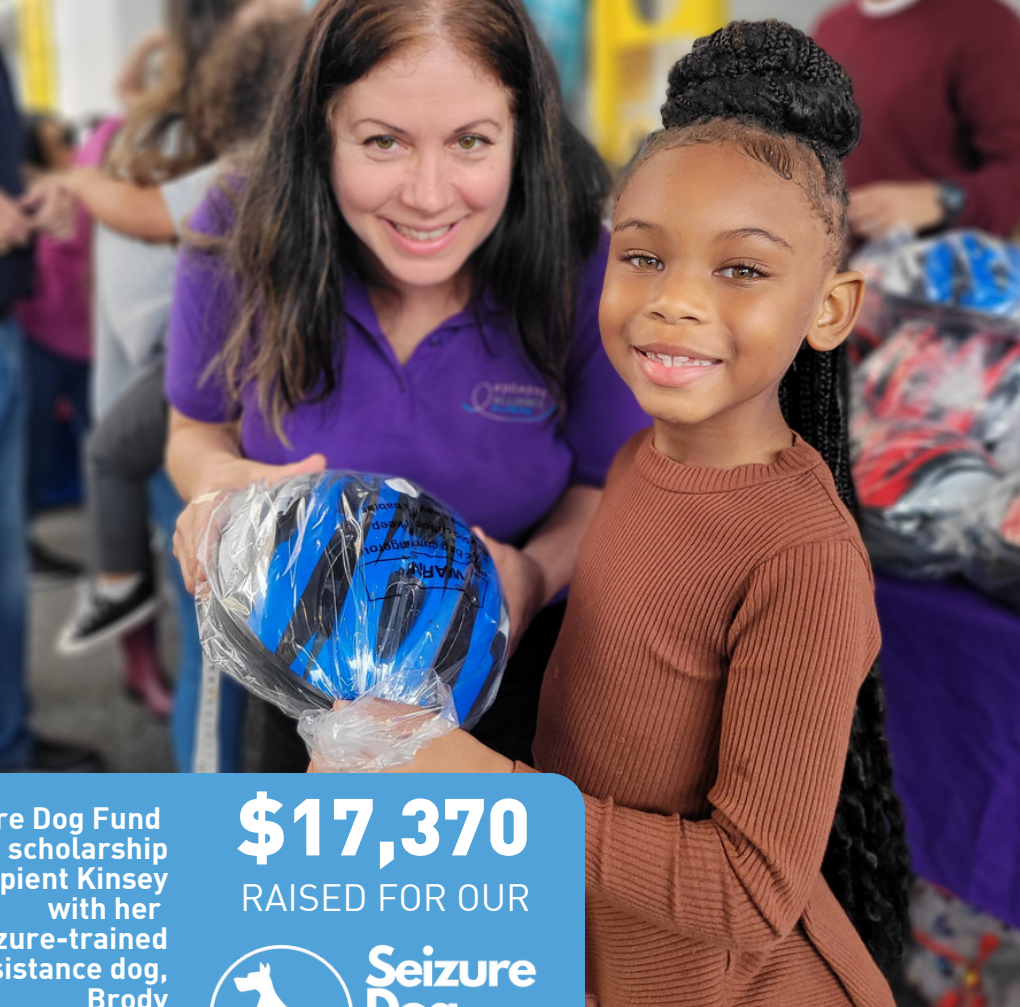


Seizure Dog Fund
scholarship
recipient Kinsey
with her
seizure-trained
assistance dog,
Brody

\$17,370
RAISED FOR OUR



Seizure
Dog
Fund



\$505,000

DONATED OVER 9 YEARS THROUGH THE
COCONUT CREEK SUBARU
SHARE THE LOVE HOME TOWN CHARITY CAMPAIGN



MEDIA HIGHLIGHTS

DIGITAL MEDIA



WEBSITE

Sessions: 64K
Users: 46.7K
Pageviews: 170K
Pages/Session: 12.54
Avg. Session Duration: 4.64



SOCIAL MEDIA

Total Followers: 32K
Total Reach/
Impressions: 1.5M



NEWSLETTER

Monthly e-newsletter has been sent out to a database of more than 51,985 individuals and growing.



DIGITAL FUNDRAISERS

\$18,247 in Facebook Fundraisers

TRADITIONAL MEDIA



32
featured
news articles

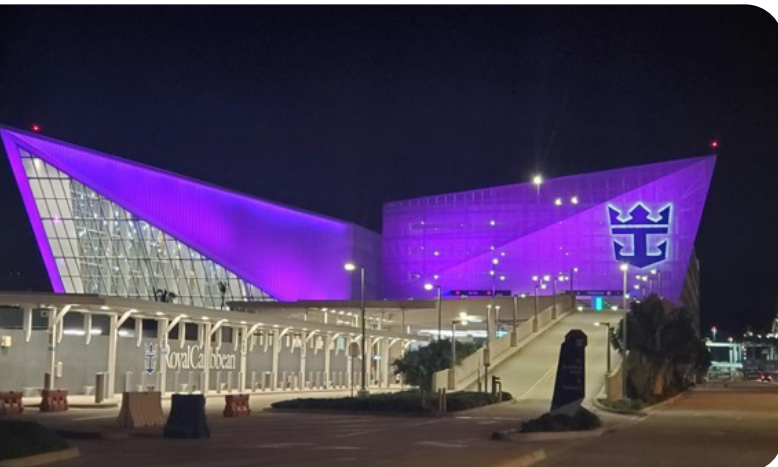


19
TV News
Segments

Above: Lauren Pastrana from CBS Miami cheers on an Epilepsy Alliance Florida client and her father as they cross the finish line at Walk the Talk Hollywood.

Right: The morning team of ABC Local 10 News Miami 'Popped out in Purple' for Epilepsy Awareness Month in November.

Below: Royal Caribbean terminal at Port Miami lit up purple to celebrate Epilepsy Awareness Month and Shine a Light on Epilepsy.



FOUNDATIONS, GOVERNMENT, & CORPORATE DONORS



\$4,484,792

in Grants & Government Funding



\$106,633

in Corporate Dollars



\$60,213

in Individual Donations

Adache Group Architects
Akerman, LLP
Assertio Holdings
Azurity Pharmaceuticals
B Carlin Foundation
Baptist Health of South Florida
BioMarin Pharmaceutical
Bressman Animal Clinic DBA All Creatures
Catalyst Pharmaceuticals
Cleveland Clinic
Community Agency Partnership Program (CAPP)
Alachua County
Di Pauli Family Foundation, Inc.
DIXI Medical
Eisai, Inc
Enterprise Holdings Foundation
Epilepsy Alliance America
Florida Blue Foundation
Florida department of Health
Foreign Parts Distributors, Inc.

GFX, Inc.
GL Homes
Health foundation of South Florida
Health Resources and Services Administration
Holman Automotive
Holy Cross Hospital
Jazz Speakers Bureau
Leadership for Miami-Dade
Levitetz Family Foundation, Inc.
Liva Nova
Marinus Pharmaceuticals
Memorial Healthcare System
Miami Herald
Miami-Dade County
Mickey Singer
Neurelis, Inc.
Nicklaus Children's Hospital
OEC Miami
PhRMA
PIP Printing
Prasco
Regis HR Group Holdings
Silvester Foundation, Inc.
SK Life Science, Inc.
Subaru, Inc.
Sunovion
The Alex & Agnes McIntosh Foundation
The Children's Trust
The Garner Foundation, Inc.
The Geo Group Foundation, Inc.
The Health Council of South Florida, Inc.
The Palace Garden
The Thomas Kirbo & Irene Charitable
Foundation
The Wawa Foundation
The William Brown Foundation
UCB, Inc.
Ultragenyx Pharmaceutical
United Way of Martin County
United Way of Miami-Dade
United Way of Palm Beach
University of South Florida
Variantyx, Inc.
Western Diversified Services
Zensah Company

7 OFFICES

ACROSS FLORIDA

SERVING 37 COUNTIES

MIAMI

7300 N Kendall Dr., Suite 760
Miami, FL 33156

Phone: (305) 670-4949
Fax: (305) 670-0904

BROWARD

512 NE 3rd Ave., 3rd Floor
Ft. Lauderdale, FL 33301

Phone: (954) 779-1509
Fax: (954) 779-1549

WEST PALM BEACH

801 Northpoint Pkwy., #40
West Palm Beach, FL 33407

Phone: (561) 478-6515
Fax: (561) 687-9318

JACKSONVILLE

5209 San Jose Blvd., Suite 102
Jacksonville, FL 32207

Phone: (904) 731-3752
Fax: (904) 730-2329

GAINESVILLE

309 NE 1st St., Suite 20 & 21
Gainesville, FL 32601

Phone: (352) 378-4324
Fax: (352) 378-4227

PENSACOLA

105 E. Gregory Sq., Suite C
Pensacola, FL 32502

Phone: (850) 433-1395
Fax: (850) 433-2006

NAPLES

5450 YMCA Rd., Suite 100
Naples, FL 34109

Phone: (239) 778-8316
Fax: (239) 778-8317



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1.877.553.7453

epilepsyalliancefl.org

STAY CONNECTED

