2019-2020 ANNUAL REPORT

Real epilepsy help. Here and now.



A MESSAGE FROM OUR PRESIDENT & CEO

Dear Friends of Epilepsy Florida,

Epilepsy is a daily struggle for those who live with the disorder. This struggle extends beyond the individual with epilepsy – to their family, friends, and community. And here in Florida, the net cast by epilepsy is large: 426,000 Floridians and those who care for them are affected by epilepsy each and every day.



For nearly 50 years, it has been the mission of Epilepsy Florida to serve as Florida's epilepsy ally by connecting those in need to the help and resources they truly need – here and now. These resources include case management, medical services, psychological services, family services support, and, if eligible, medications, clinics, and EEG and diagnostic testing.

While this is who we are in a typical year, this past year was anything but typical. Halfway through our 2019-2020 year, we faced the COVID-19 pandemic head on, along with the rest of the world. In our epilepsy community, we saw many challenges arise. Our clients struggled with increased social isolation, and many of our families dealt with difficult decisions, like how to pay for rent or food, while their loved ones experienced an increase in seizures due to stress.

These challenges pushed us to work even harder this past year to provide uninterrupted service and the highest level of support and care for Floridians with epilepsy.

I'm proud to share we directly impacted nearly 7,000 individuals through our services; and more than **\$11,000 of the client fees received from these services was reinvested directly back into our programs.** During Florida's legislative session, we met with legislators, reviewed policy, and successfully encouraged continued epilepsy support. Despite having to cancel our annual in-person Walk the Talk for Epilepsy events, we were still able to raise more than \$220,000 through our first-ever virtual walk. Additionally, we raised more than \$189,000 in critical COVID-19 relief funds to further support our clients in need.

Something new we began this year was providing "virtual office visits," allowing our clients to meet with their neurologist while staying safely in their homes. This was especially vital as the COVID-19 pandemic struck. Prior to COVID-19, we completed 50 telemedicine visits. The first three months following the pandemic, our telemedicine visits soared to 539 virtual consults.

The following pages of this annual report will highlight even more progress made by Epilepsy Florida in the 2019-2020 year.

While we continue to live through unparalleled times, one thing remains certain: our commitment to serving the thousands of individuals and families affected by epilepsy and seizures today. Thank you for your unwavering support as we look ahead – together.

Sincerely,

pour Back Eggs

Karen Basha Egozi President & CEO

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SERVICES

SERVICES	6,977 Individuals Assisted	966 Attendees at 116 Support Group Meeting	s 2,585	6,977 Individuals Assisted
MEDICAL	1,663 Total Neurological Evaluations (1,074 via Face- to-Face; 589 via Telemedicine)	1,138 Lab Tests	133 Other Tests (MRI, EEG, CT Scan, Bone Scan)	2,934 Medical Services
PSYCHOLOGICAL	507 Client Sessions	95 Client Assessments	650 Hours of Counseling	507 Psychological Sessions
PREVENTION & EDUCATION	7,499 Attendees Received Epilepsy Education at 395 Presentations	105,229 Attendees Educated at 872 Awareness Activities	2,820,816 Individuals Reached Through Online and Social Media Platforms	2,800,000+ Persons Educated
	Calls Individua	183 From als Seeking stance	974 Intakes of New Cases	4,183 Service Calls
САМР	186 Children with Epilepsy Sponsored	8,600 Hours of Fun	44 Families Empowered at Family Weekend	230 Camp Scholarships

EVENTS

Walk the Talk for Epilepsy



One virtual walk raised \$220,162

Let's Talk About It! November Epilepsy Awareness Month

Six events raised more than \$233,000 with 550+ participants statewide





Chefs Cook Keto Miami

Seizure Smart Symposium Stuart



Client & Family Educational Dinner Jacksonville, Daytona, Fort Lauderdale



Keto & Vino Pensacola

Do-It-Yourself (DIY)/Special Events

Thank you to our dedicated supporters for hosting events in the community to help spread awareness and raise funds for individuals living with epilepsy!





Quarter Auctions



Runs/Walks/ Marathons



Corporate Jeans Days 18 DIY/special events raised \$93,470



Poker

Tournaments







Family Fun Days

Seizure Dog Program



Raised \$20,850

Game

Dinners

HIGHLIGHTS

Advocacy



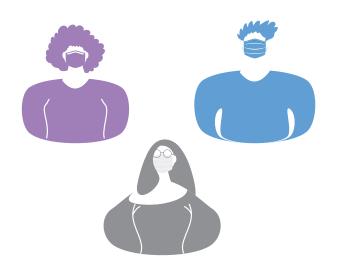
Representative **Nick DiCeglie** Representative **Nick Duran** Representative **Tom Leek** Representative **Scott Plakon** Senator **Keith Perry**



Staff members and volunteer epilepsy advocates met with **36 Florida legislators throughout Capitol Day**

COVID-19 Relief Funds

United Way COVID-19 Relief: **\$27,500** Agency-Raised COVID-19 Relief: **\$27,630** Meals for Heroes: **\$134,103**



Healthcare Navigation Program

EFL Navigators assisted and educated



107,211 consumers and reached 42,931,800+ via media coverage over the life span of the program



consumers received one-on-one Navigation services



consumers were assisted with enrollment in a Qualified Health Plan or Medicaid/CHIP

HIGHLIGHTS

Digital Media



Website

Sessions: 57.6k Users: 40.8k Pageviews: 284,000+ Pages/Session: 2.24 Avg. Session Duration: 3.09

Traditional Media



47 Featured **News Articles**



Social Media

Total Followers: 24,832 Total Reach/Impressions: 2,820,816



Newsletter

Monthly e-newsletter has been sent out to a database of more than 25,000 individuals and growing.



Digital Fundraisers

\$24,659 in Facebook **Fundraisers**





Radio Segment

FOUNDATIONS, GOVERNMENT, & CORPORATE DONORS

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\$2,182,865 in Grants & Government Funding



\$77.712 in Corporate **Dollars**





\$656.204 in Bequests

Akerman, LLP Alliance Family of Companies American National Bank Anthem Foundation Apex Pavers, Inc. **Aquestive Therapeutics B.** Carlin Foundation **BB&T Bank** Bessemer Trust Company Biocodex **BioMarin Pharmaceutical Bluejean Software Clayton Feig Fund** Coconut Creek Automotive Commissioners - Miami Dade County **Community Agency Partnership Program** (CAPP) Alachua County Community Health Charities of FL CURALEAF **Di Pauli Family Foundation** EISAI. Inc. Engage Therapeutics, Inc.

Florida Blue Foundation Florida Department of Health Foreign Parts Distributors, Inc. Frenchman's Creek Charities Foundation Greenwich Biosciences, Inc. Health Resources and Services Administration Invitae Corporation IronMan Foundation JWR Construction Services Liva Nova Mallinckrodt Pharmaceuticals MedMen Memorial Healthcare System Miami Dade County Micromed USA Neurelis. Inc. NeuroPace. Inc. Novartis PC DEPOT **SK Life Science** Subaru, Inc.

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